

Victorville Gem Show November 13th & 14th, 2010

Dear Vendor,

It is time once again for you to mark your calendar for the Annual Victorville Gem Show hosted by the Victor Valley Gem and Mineral Club. This year the event will take place on Saturday 9:00- 5:00 and Sunday 9:00-4:00, November 13th and 14th, 2010 at the San Bernardino County Fairgrounds in Victorville.

Approximately 20,000 flyers advertising the show will be stuffed into our local water bills and mailed to our residents in the high desert area. The flyer will have a coupon to receive one free tumbled stone when presented at the door.

We are planning to increase our advertising to attract the most customers for our vendors. We've enclosed some samples of coupons or discount offers, you as a vendor, may want to participate in to attract the customers to your booth. If you wish for us to put your coupon on the flyer that will be handed to the customer when they enter, please send us a clean original and I'll make the necessary copies.

The contract for the 2010 show is enclosed. Please complete and sign the contract and return with your deposit of 50% or full amount, no later than July 9th, 2010. There are only 30 spaces available and we'll assign spaces on a first come first serve basis. A copy will be returned to you confirming your space number assigned.

Select your location early to allow us to supply your needs. Tables should be furnished by the vendor. However, if you are in need of tables we can provide them for an additional charge of \$6.00 per table. Please let us know on your contract.

If you have any questions or concerns about the show, space size, contract, payment, etc., please do not hesitate to contact me at 760 508-1081. Remember, you and your helpers are invited to the set-up dinner on Friday evening. See you in November!

Sincerely,

Lois Papner
Gem Show Chair